

NCC Cable System Order

Order #	62525374
Syscode	0876
System Name	Spectrum/Helena, MT
Market	Helena

AE	Tiffany Solis
Sales Coordinator	Mona Lotfi
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May17
-	

Flight Dates	04/23/18 - 05/13/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Client Code	163
Product Code	173
Est Code	6324
Product Name	MT-S 4.24-5.9
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		05/02/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$5,314.00	
Commission		\$797.10	
Net Total		\$4,516.90	
Total Spots		313	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 5.2 ended flight on 5.2. Moved end of flight to new order. -\$4,081. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	4/23/18	4/29/18	05:00	09:00		X	X	X	X	X	X	-	-	9	\$13.00	\$117.00	30	
2	CNN	CNN DT	4/23/18	4/29/18	09:00	16:00		X	X	X	X	X	X	-	-	9	\$8.00	\$72.00	30	
3	CNN	CNN EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	9	\$17.00	\$153.00	30	
4	CNN	CNN PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$22.00	\$198.00	30	
5	CNN	CNN EM	4/30/18	5/6/18	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	R1 reduced spots to match logs
6	CNN	CNN DT	4/30/18	5/6/18	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	R1 reduced spots to match logs
7	CNN	CNN EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	R1 reduced spots to match logs
8	CNN	CNN PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$22.00	\$110.00	30	R1 reduced spots to match logs
9	CNN	CNN EM	5/7/18	5/13/18	05:00	09:00	X	X	X					-	-	0	\$13.00	\$0.00	30	R1 zeroed out spots
10	CNN	CNN DT	5/7/18	5/13/18	09:00	16:00	X	X	X					-	-	0	\$8.00	\$0.00	30	R1 zeroed out spots
11	CNN	CNN EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$17.00	\$0.00	30	R1 zeroed out spots
12	CNN	CNN PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$22.00	\$0.00	30	R1 zeroed out spots
13	DISC	DISC PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	
14	DISC	DISC PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$20.00	\$60.00	30	R1 reduced spots to match logs
15	DISC	DISC PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$20.00	\$0.00	30	R1 zeroed out spots
16	ESPN	ESPN EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	7	\$17.00	\$119.00	30	
17	ESPN	ESPN PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	30	
18	ESPN	ESPN EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$17.00	\$51.00	30	R1 reduced spots to match logs
19	ESPN	ESPN PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$22.00	\$66.00	30	R1 reduced spots to match logs
20	ESPN	ESPN EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$17.00	\$0.00	30	R1 zeroed out spots
21	ESPN	ESPN PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$22.00	\$0.00	30	R1 zeroed out spots

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	FOOD EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	8	\$17.00	\$136.00	30	
23	FOOD	FOOD PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	8	\$22.00	\$176.00	30	
24	FOOD	FOOD EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$17.00	\$51.00	30	R1 reduced spots to match logs
25	FOOD	FOOD PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	R1 reduced spots to match logs
26	FOOD	FOOD EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$17.00	\$0.00	30	R1 zeroed out spots
27	FOOD	FOOD PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$22.00	\$0.00	30	R1 zeroed out spots
28	FRFM	FRFM PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	
29	FRFM	FRFM PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	R1 reduced spots to match logs
30	FRFM	FRFM PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$18.00	\$0.00	30	R1 zeroed out spots
31	FXNC	FXNC EM	4/23/18	4/29/18	05:00	09:00		X	X	X	X	X	X	-	-	7	\$13.00	\$91.00	30	
32	FXNC	FXNC DT	4/23/18	4/29/18	09:00	16:00		X	X	X	X	X	X	-	-	7	\$8.00	\$56.00	30	
33	FXNC	FXNC EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	7	\$17.00	\$119.00	30	
34	FXNC	FXNC PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	30	
35	FXNC	FXNC EM	4/30/18	5/6/18	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$13.00	\$39.00	30	R1 reduced spots to match logs
36	FXNC	FXNC DT	4/30/18	5/6/18	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$8.00	\$24.00	30	R1 reduced spots to match logs
37	FXNC	FXNC EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$17.00	\$68.00	30	R1 reduced spots to match logs
38	FXNC	FXNC PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$22.00	\$66.00	30	R1 reduced spots to match logs
39	FXNC	FXNC EM	5/7/18	5/13/18	05:00	09:00	X	X	X					-	-	0	\$13.00	\$0.00	30	R1 zeroed out spots
40	FXNC	FXNC DT	5/7/18	5/13/18	09:00	16:00	X	X	X					-	-	0	\$8.00	\$0.00	30	R1 zeroed out spots
41	FXNC	FXNC EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$17.00	\$0.00	30	R1 zeroed out spots
42	FXNC	FXNC PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$22.00	\$0.00	30	R1 zeroed out spots

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HALL	HALL PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	
44	HALL	HALL PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$20.00	\$60.00	30	R1 reduced spots to match logs
45	HALL	HALL PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$20.00	\$0.00	30	R1 zeroed out spots
46	HGTV	HGTV EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	8	\$17.00	\$136.00	30	
47	HGTV	HGTV PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	8	\$22.00	\$176.00	30	
48	HGTV	HGTV EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$17.00	\$68.00	30	R1 reduced spots to match logs
49	HGTV	HGTV PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	R1 reduced spots to match logs
50	HGTV	HGTV EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$17.00	\$0.00	30	R1 zeroed out spots
51	HGTV	HGTV PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$22.00	\$0.00	30	R1 zeroed out spots
52	HIST	HIST EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	
53	HIST	HIST PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$22.00	\$110.00	30	
54	HIST	HIST EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$17.00	\$51.00	30	R1 reduced spots to match logs
55	HIST	HIST PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$22.00	\$66.00	30	R1 reduced spots to match logs
56	HIST	HIST EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$17.00	\$0.00	30	R1 zeroed out spots
57	HIST	HIST PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$22.00	\$0.00	30	R1 zeroed out spots
58	HLN	HLN EM	4/23/18	4/29/18	05:00	09:00		X	X	X	X	X	X	-	-	7	\$7.00	\$49.00	30	
59	HLN	HLN EM	4/30/18	5/6/18	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$7.00	\$21.00	30	R1 reduced spots to match logs
60	HLN	HLN EM	5/7/18	5/13/18	05:00	09:00	X	X	X					-	-	0	\$7.00	\$0.00	30	R1 zeroed out spots
61	LIF	LIF PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$13.00	\$91.00	30	
62	LIF	LIF PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$13.00	\$39.00	30	R1 reduced spots to match logs
63	LIF	LIF PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$13.00	\$0.00	30	R1 zeroed out spots

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64	TBSC	TBSC EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	7	\$17.00	\$119.00	30	
65	TBSC	TBSC PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	30	
66	TBSC	TBSC EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$17.00	\$51.00	30	R1 reduced spots to match logs
67	TBSC	TBSC PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	R1 reduced spots to match logs
68	TBSC	TBSC EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$17.00	\$0.00	30	R1 zeroed out spots
69	TBSC	TBSC PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$22.00	\$0.00	30	R1 zeroed out spots
70	TNT	TNT EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	7	\$17.00	\$119.00	30	
71	TNT	TNT PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	30	
72	TNT	TNT EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$17.00	\$51.00	30	R1 reduced spots to match logs
73	TNT	TNT PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	R1 reduced spots to match logs
74	TNT	TNT EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$17.00	\$0.00	30	R1 zeroed out spots
75	TNT	TNT PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$22.00	\$0.00	30	R1 zeroed out spots
76	TVL	TVL EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	
77	TVL	TVL PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	
78	TVL	TVL EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	R1 reduced spots to match logs
79	TVL	TVL PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	R1 reduced spots to match logs
80	TVL	TVL EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$10.00	\$0.00	30	R1 zeroed out spots
81	TVL	TVL PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$12.00	\$0.00	30	R1 zeroed out spots
82	USA	USA EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	7	\$17.00	\$119.00	30	
83	USA	USA PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	30	
84	USA	USA EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$17.00	\$51.00	30	R1 reduced spots to match logs

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85	USA	USA PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	R1 reduced spots to match logs
86	USA	USA EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$17.00	\$0.00	30	R1 zeroed out spots
87	USA	USA PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$22.00	\$0.00	30	R1 zeroed out spots

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	210	103	0	0	0	0	0	0	0	0	0	0	313
AMT	\$3,549.00	\$1,765.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,314.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/07/18

62525374 | Helena | Spectrum/Helena, MT | 0876 |